Register now for the McPherson Eye Research Institute’s Cycle for Sight 2013!

This past February, our Cycle for Sight event raised awareness about blinding diseases and raised money to support research for their prevention and treatment.

Cycle for Sight 2013 will take place on Saturday, March 2, from 10am to 2pm. Please reserve that date...get in touch with friends...and help us spread the word!

Cycle for Sight is an indoor team relay ride on stationary bikes. Cyclists team up with friends, family, and coworkers, and ride with high-energy music in the background and trained instructors leading the way. Anyone can participate, from beginners to advanced riders! Team members cycle for 50 minutes each (with 10-minute breaks between riders); we will try to schedule team members to ride at the same time. You can work out as hard (or as little) as you want, but either way your time and energy will contribute to a great cause.

Our target is for each team to have a minimum of $500 in support, in pledges collected by the team from individuals and/or corporate or organizational sponsors. (If you wish, your team can be named for your sponsor). Donations are used to underwrite vision loss research by investigators at the McPherson Eye Research Institute at the University of Wisconsin. Of course, you can support the cause with a donation even if you can’t ride: Go online to donate at cycleforsight.wisc.edu or vision.wisc.edu.

In 2013, we plan to use both the SERF (Southeast Recreational Facility) and the Nat (Natatorium) on the UW campus, giving us more bikes to use, and more flexibility.

You can register a team at cycleforsight.wisc.edu at any time! Please also feel free to call or e-mail me with any questions about the event, or about the McPherson Eye Research Institute.

Prepare to ride! (And thank you for your help....)

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